



LENSEC Names Jeff Kellick as Chief Product Officer

Kellick Provides Product Experience and Leadership to the VMS Manufacturer

FOR IMMEDIATE RELEASE - Houston, TX, USA – Thursday, September 1, 2016

LENSEC, the manufacturer of Perspective VMS™, has recently named Jeff Kellick to the newly created position of Chief Product Officer. He is responsible for oversight of LENSEC's products, software utilities, and development operations.

LENSEC recently announced plans to build their brand and portfolio into a strong global presence in the physical security industry. Assigning Kellick as the CPO is a key part of the overall plan. Under Kellick's leadership, LENSEC continues to develop their flagship product, Perspective VMS.

LENSEC Chief Executive Officer Marianna Leybovich says Kellick brings extensive product knowledge and experience in the physical security market to LENSEC. Leybovich adds, "Jeff has been instrumental, not only in product development and delivery but also as a valuable member of LENSEC leadership in the company's continued growth and transformation. I am confident in Jeff's abilities as our CPO. I'm counting on him to drive product excellence, customer satisfaction, and LENSEC's success."

Kellick has been with LENSEC since 2009 holding roles in sales and product management. With over 16 years of security industry experience, Kellick continues to focus on the specific needs of the customer. He adheres to a development strategy using agile principles and a Scrum framework incorporating validated feedback from customers and users.

Kellick studied political science at Johns Hopkins University as well as computer science and secondary education at Shippensburg University. He is a Certified Security Project Manager (CSPM®), a member of the American Society for Industrial Security (ASIS), and the Security Industry Association (SIA).

LENSEC recently announced their acquisition by JValley Software Solutions. The leadership is implementing plans to grow product awareness and the global reach of Perspective VMS. Kellick is instrumental in developing a strong video management software that advances the capabilities of security technology.

Kellick says, "Management of security-related data is critical to today's infrastructure. Having a videocentric platform that scales to the customers' needs is essential. This applies to extreme situations involving life safety as well as day-to-day routine operations. At LENSEC, we strive to always learn from customers' requests. This allows us to iteratively develop an agile, easy-to-adopt platform. We aim to help users efficiently perform necessary tasks with relevant information for employing critical actions and decisions."

Perspective VMS is a powerful video management software that supports multi-site monitoring of live or recorded physical security video. PVMS is currently deployed in notable physical security projects in the United States, the Kingdom of Saudi Arabia, Jordan, Qatar, and India.

LENSEC will be attending the ASIS International 2016 Exhibit in Orlando, Florida in September. Kellick and the LENSEC team will be demonstrating Perspective VMS for security integrators and customers. Team members will be available at Booth #3051 to answer questions about PVMS or the company's plans for growth.

Contact: Keith Harris, Marketing Manager, (713) 395-0800, kharris@lensec.com, www.lensec.com